

JOE Editor RFP

Abstract

In "JOE Editor RFP," I call attention to the Request for Proposals that Extension Journal, Inc. has issued for providing editorial services for the *Journal of Extension* starting January 1, 2016, and urge interested parties to respond. In "October JOE," I highlight the three Commentaries, including the fifth Commentary JOE is publishing this year to commemorate the Smith-Lever Act Centennial, and 10 articles on things digital.

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JOE Editor RFP

If you've visited the JOE homepage <http://www.joe.org> in the last week or so, you know that Extension Journal, Inc. (EJI) is inviting proposals to provide editorial services for the *Journal of Extension* (JOE). The deadline for proposals is January 15, 2015, and the contract begins on January 1, 2016.

The latter date may seem like a long time out, but that's because EJI takes editorial services for JOE seriously. The board thinks this is important, and, naturally, I do, too.

I use the term "editorial services" rather than "editor," because we are doing things a little differently this time around. Why? The role of editor has expanded since I became JOE editor in 2000. The editor, aside from the myriad other duties associated with publishing six issues of the journal annually, now reviews all submissions initially to determine their suitability for double-blind review (in the case of Feature, Research in Brief, and Ideas at Work articles) or publication (Commentary and Tools of the Trade articles).

Sometimes, submissions are rejected as unsuitable for review or publication in JOE. Sometimes, they need work before they're suitable. The authors receive explanations of why their submissions are rejected or advice they should follow to make their submissions suitable for review or publication. In other words, JOE helps authors prepare submissions that are ready for the scrutiny of JOE reviewers or for publication. This is what allows JOE to rightfully claim that it is a unique combination of professional development and academic rigor.

This also explains using "editorial services" rather than "editor." EJI "is open to contracting with a variety of entities (university or college communication units, academic journalism or communication departments, free-lance editors or emeritus faculty with editing expertise, etc.," whose proposals name both an Editor in

Chief *and* Copy Editor(s). EJI wants to provide the most flexibility possible to ensure that *JOE* enjoys the best editorial services possible.

If you qualify and are ready to make this contribution to Extension and to the professional development of your Extension colleagues, please consider responding to the Request for Proposals you'll find at <http://www.joe.org/rfp.php>.

It's a big job. There's lots of hard work involved. But you'll love it.

October *JOE*

The fifth *JOE* Commentary of the year to commemorate the Smith-Lever Act Centennial is "Extension Community Development: Building Strong, Vibrant Communities."

<<http://www.joe.org/joe/2014october/comm1.php>> In addition, we have "Making a Dollar per Square Foot: Dream or Reality?" <<http://www.joe.org/joe/2014october/comm2.php>> and "The Use of Digital Technology in Extension." <<http://www.joe.org/joe/2014october/comm3.php>>

The third Commentary is by no means the only article on things digital in this issue. Other articles on the subject are:

- Over the Hurdles: Barriers to Social Media Use in Extension Offices
<<http://www.joe.org/joe/2014october/a1.php>>
- Prevalence and Effectiveness of Technology Use Among Family & Consumer Sciences Agents
<<http://www.joe.org/joe/2014october/rb1.php>>
- Extension Clientele Preferences: Accessing Research-Based Information Online
<<http://www.joe.org/joe/2014october/rb2.php>>
- Pinterest for Parent Education <<http://www.joe.org/joe/2014october/iw1.php>>
- Crowdsourcing Rural Data Collection <<http://www.joe.org/joe/2014october/iw2.php>>
- Evaluating the Impact of Cooperative Extension Outreach via Twitter
<<http://www.joe.org/joe/2014october/tt1.php>>
- Save Time and Increase Social Media Reach by Using IFTTT—If This, Then That
<<http://www.joe.org/joe/2014october/tt2.php>>
- Google Search Mastery Techniques <<http://www.joe.org/joe/2014october/tt3.php>>
- The Cooperative Extension System's Use of USDA's Online Food and Physical Activity Tracker—SuperTracker <<http://www.joe.org/joe/2014october/tt4.php>>
- Utility of On-Farm Research Reports <<http://www.joe.org/joe/2014october/tt5.php>>

Four of the above-mentioned articles cite an influential article *JOE* published in 2011 that asks the question: "[Is Extension Ready to Adopt Technology for Delivering Programs and Reaching New Audiences?](#)" Judging by these articles, we are.

The 24 other excellent articles demonstrate that digital isn't all we are.

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