

# letters

We thought you'd be interested in some of the comments about the Journal's new content and format changes.

The format, the contents, and the color of the *Journal of Extension* were great. I have already underlined one-half of Harold Swanson's contribution, "Are Extension Workers Professionals?" Also, I welcomed Gene Ross' approach to working with minority groups. Keep up the good work.

HALLIE CLONTZ  
Manhattan, Kansas

I received my *Journal* this week and was able to digest it more quickly than the previous quarterly issues because:

1. It's shorter and contains only two articles.
2. The type style seems easier to read—especially in the "Research in Brief" section.

The cover design is very eye appealing, although I don't readily get the significance of the tree. Does *Extension branch* out from the university? Is *Extension* one of the *tree* functions of a university, along with teaching and research? I presume your selection of the cover color is because you want to boast that the new *Journal of Extension* is "red" (by many people).

F. CHARLES HUMPHREY  
Fargo, North Dakota

PJB

Yeah! I really like the *Journal*. It's too bright to ignore and too good to put down. Congrats!!

CLARE BORICH  
Caledonia, Minnesota

I'm very enthusiastic about the new *Journal's* looks—a real attention getter. I also like the open space . . . heck of a lot easier to read. Doesn't look like a dull sociological journal.

MICHAEL LYNCH  
University Park, Pennsylvania

The new format for the *Journal of Extension* looks good. Quite an improvement over the other style. I'm sure the response from the staff will be good.

LOUIS OESTER  
Corvallis, Oregon

Like the layout. When you skim through it you get more of a feeling of what's in it. Much more appeal.

ROGER LAWRENCE  
Ames, Iowa

This looks like a journal should—one you'll have to pick up.

FLOYD BRANSON, JR.  
Indianapolis, Indiana

I have always read the *Journal*, and this issue obviously has better readability.

ROBERT TROYER  
Lafayette, Indiana