
About This Issue

IN THIS ISSUE you will find a variety of topics treated in a variety of ways, each having been developed in an attempt to add to your personal and professional posture. Considerable emphasis is devoted to helping you better understand the circumstances and situations under which you must function as an educator. For example, in exploring individual and group behavior Nelson has used research knowledge to provide some general insight into how 4-H members respond and perform individually and in groups. Even though the topic is developed in a 4-H setting, the notions examined have general application.

You will find that "Rural Suburbs and Their People" provides an interesting and factual basis for understanding what is happening in many areas of the country where the population has expanded as the result of migration. The fact that data upon which the article is based are not nationwide in scope should not limit your ability to gain insight into what is a wide-spread population trend.

Part II of "The Adoption Process" and "Methods in Home Economics Extension" address themselves to getting information across—to being effective teachers and communicators; yet they are couched in research that has attempted to identify characteristics of society that will make our efforts as educators more productive.

Two important areas of staff responsibilities are explored in "County Extension Administration" and "Role of the Subject-Matter Specialist." The authors approach their subjects, not only from an understanding of related research findings, but from practical experience in the specific areas of responsibility they examine. Mees takes a broad look at the process of administration as it relates to a county staff. Blalock uses role concept to identify areas of conflict that may exist in what is expected of the specialist by various segments of the staff through and with whom he must work.

You will find Director Stone's discussion of the corporation which was established to publish this journal enlightening. You may see from his discussion more clearly where you fit into the picture and what responsibilities you should assume for the success of this venture.

Your reactions to the review of two books dealing with technical subject matter are solicited. This is a trial to see if this journal has a responsibility for identifying technical writings that have somewhat universal application to Extension personnel. Other book reviews and abstracts will provide some enlightenment on current literature applicable to your educational responsibilities.

The Editors